Artwork Specification Sheet
Straight Fabric Banner

mirage display ®

Artwork requirements

- If possible, set up artwork on our supplied template with **25mm bleed** to all outer edges.
- Please save artwork as CMYK.
- If not using our template set ALL artwork at **25%** final size.
- With artwork set up at 1/4 size, please supply **ALL** artwork with a minimum of **25mm bleed** to all outer edges.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up for print and send you a PDF proof for positioning and spelling purposes, please check carefully.
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.miragedisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

Ai Illustrator

- Set up CMYK on template provided with **25mm bleed** on all outer edges, *outline all fonts*
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

Id InDesign

- Set up CMYK at 1/4 final size and supply with **25mm bleed**
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks

Ps Photoshop

- Set up CMYK at 1/4 final size and 320dpi and supply with **25mm bleed**
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.

Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.

Please add 25mm bleed to all finished sizes before supplying artwork

Zipper Banner Straight

Straight Fabric Banners Graphic Sizes:

Size	Dimensions
60 x 150cm	Finished Size: 600mm (w) x 1450mm (h)
	Visual Area: 610mm (w) x 1490mm (h)
80 x 150cm	Finished Size: 800mm (w) x 1450mm (h)
	Visual Area: 810mm (w) x 1490mm (h)
60 x 200cm	Finished Size: 600mm (w) x 1950mm (h)
	Visual Area: 610mm (w) x 1990mm (h)
80 x 200cm	Finished Size: 800mm (w) x 1950mm (h)
	Visual Area: 810mm (w) x 1990mm (h)
100 x 200cm	Finished Size: 1000mm (w) x 1950mm (h)
	Visual Area: 1010mm (w) x 1990mm (h)
100 x 250cm	Finished Size: 1000mm (w) x 2450mm (h)
	Visual Area: 1010mm (w) x 2490mm (h)
100 x300cm	Finished Size: 1000mm (w) x 2950mm (h)
	Visual Area: 1010mm (w) x 2990mm (h)