Artwork Specification Sheet

Screen Tower

mirage® display

- Please save artwork as CMYK

- Please set up ALL artwork at 25% final size

- With artwork set up at 1/4 size, please supply ALL artwork with a minimum of 3mm bleed to all outer edges

- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.

- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully

- If colour matching is required then please advise

- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise

- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.miragedisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

InDesign
- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks

Illustrator
- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks

Quark Xpress
- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Collect for Output and supply a Low resolution PDF for visual purposes
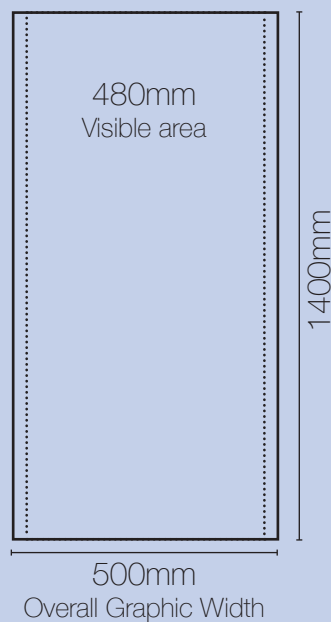- If supplying a High Res PDF do not compress and supply with all bleed and crop marks

Photoshop
- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size
- Save out as a JPEG.

Adobe Acrobat
- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.

480mm
Visible area

1400mm

500mm
Overall Graphic Width

Screen Tower dimensions:
Available in the following sizes:

Overall graphic dimensions:
500mm (w) x 1400mm (h)

Visual Area dimensions:
480mm (w) x 1400mm (h)