

Artwork Specification Sheet

Grip Talkers



www.miragedisplay.co.uk

Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at **100%** final size.
- With artwork set up at full size, please supply ALL artwork with a minimum of 3mm bleed to all outer edges. Please note: 10mm at the bottom of the panel will not be visible when the artwork is in the base.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.miragedisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



Illustrator

- Set up CMYK at full size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



InDesign

- Set up CMYK at full size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



Photoshop

- Set up CMYK at full size and 120dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.



Grip Talker Panel Sizes

Grip Talkers come in the following sizes:

- DL - 99mm (w) 210mm (h)*
- A5 - 148mm (w) x 210mm (h)*
- A4 - 210mm (w) x 297mm (h)*

Please note: 10mm at the bottom of the panel will not be visible when the artwork is in the base.

*please add 3mm bleed to all outer edges.



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